



Medical Acupuncture for Veterinarians (MAV, eMAV)

MAV is the first and only program that teaches veterinarians the art, science, and clinical application of scientific medical acupuncture for large, small, and exotic animals.

Goals:

- Improve clinical outcomes by including medical acupuncture as first-line care.
- Elevate practice standards with better exams and more effective, nonsurgical interventions.
- Deepen awareness of how and where patients experience pain and dysfunction.
- Attain better results by encouraging, not suppressing, endogenous healing processes.

Objectives:

- Describe the neural, myofascial, and vascular anatomic aspects of acupuncture points.
- Identify loci of pain and dysfunction through systematic observation and myofascial palpation.
- Design a medical acupuncture treatment protocol that addresses origins of pain and disease stemming from problems in the central, peripheral, and/or autonomic nervous systems, as well as myofascial dysfunction.
- Implement an acupuncture approach based on partnering with the patient in a gentle and effective manner, optimizing comfort and relaxation.

Registration Fees Per Section, Purchased Separately

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| • Section I, Foundations | \$2750 for Veterinarians; \$1700 for Veterinary Students |
| • Section II, Treatment Approaches | \$2750 for Veterinarians; \$1700 for Veterinary Students |
| • Section III, Clinical Intensive | \$2750 for Veterinarians; \$1600 for Veterinary Students |

Registration Fees for Entire Program, Purchased Together

- \$7500 for veterinarians (Save \$750 as a Bundle)
- \$5000 for veterinary students (Special Pricing Available for Student/Faculty Groups with the Clinical Intensive Given Onsite at Your Own Veterinary College)

Online Course Content

Section I: Foundations (30 CE Hours, Small and Large Animal)

- How and why a scientific, comprehensive, medical acupuncture approach outperforms methods that rely on myths and metaphors.
- Neural, myofascial, and vascular relationships of acupuncture points and channels.
- Acupuncture safety and how to avoid adverse outcomes.

- The central, peripheral, and autonomic nervous systems' response to acupuncture.
- How medical acupuncture approaches identify and alleviate myofascial dysfunction.
- Managing visceral pain with medical acupuncture.
- Neuromodulation for neuropathic pain and other cranial nerve problems.

Section II: Treatment Approaches Small Animal or Large Animal (30 CE Hours)

Small Animal Track

- Basics of dry needling, acupuncture point activation, and electroacupuncture.
- Clinical applications and case-based treatments for a wide array of internal medical, musculoskeletal, neurologic, and pain problems.
- Medical Acupuncture and Integrative Neuromodulation®, "The MAIN Approach".
- Myofascial palpation instruction.
- Review of acupuncture point locations and anatomic associations.

Large Animal Track

- Equine acupuncture needling basics and electroacupuncture.
- Large animal acupuncture for farm animal and equine practice.
- Medical Acupuncture and Integrative Neuromodulation®, "The MAIN Approach".
- Observation of equine movement and physical medicine evaluations, including myofascial palpation.
- Review of equine acupuncture point locations, and clinical applications.

Option A Section III: Treatment Approaches (25 CE Hours, Onsite Clinical Intensive)

- Two days of in-person instruction with live animal volunteers, small groups, expertly supervised practice sessions.
- Live, online point-finding examination.
- Case report compilation and review.
- Medical massage, basic concepts (optional, online).
- Photomedicine overview (optional, online).

Option B Section III: Treatment Approaches (48 CE Hours, Online Clinical Intensive)

- Online modules with live (synchronous) or recorded (asynchronous) discussion and assessments on point placement, needling, electroacupuncture, myofascial evaluation, movement evaluation, and more, working with live animal(s) and animal model.
- Live, online point-finding examination.
- Case report compilation and review.
- Medical massage, basic concepts (optional, online).
- Photomedicine overview (optional, online).